



INDIAN ANALYTICAL CONGRESS

AN INTERNATIONAL ANALYTICAL
CONFERENCE AND EXHIBITION

12 - 14 December, 2019

Amity University, Noida, Delhi NCR, India

www.iacexpo.co.in

Academic Partner



SPONSORSHIP OPPORTUNITIES

EVENT PATRON: INR 15 Lakh (1 No.)

EXHIBITION

- Bare Exhibition Space of 120 sq. mtrs (Additional space can be booked on 10% discount payment)

CONFERENCE

- One Speaking Slot in the Technical Session
- 20 Complimentary Conference Delegate passes
- Double Page Colour Advertisement in the Conference Booklet

PROMOTION & BRANDING

- Four exclusive hoardings at the most visible site at the exhibition venue
- Company's Power Point Presentation and Corporate Film at International Inaugural Hall / Speaker Lounges at Regular Intervals
- Display of Company Logo at backdrops, banners, hoardings, promotional materials and publications
- Display of Company Logo in signages at the venue
- Display of Company Logo in all promotional advertisements
- Inclusion of Company Profile (2 pages) in Exhibitor Catalogue
- Logo on the sponsor page of the Indian Analytical Congress website & link to sponsor's website
- One Double spread color advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- Logo to be acknowledged in all invitation tickets
Please Note: No logo will be incorporated on the Business Invitees after October 31st, 2019

PRINCIPAL: INR 12 Lakh (3 Nos.)

EXHIBITION

- Bare Exhibition Space of 100 sq. mtrs will be provided on complimentary basis (Additional space can be booked on 10% discount payment)

CONFERENCE

- One Speaking Slot in the Technical Session
- 15 Complimentary Conference Delegate passes
- Double Page Colour advertisement in the conference booklet

PROMOTION & BRANDING

- Company Power Point Presentation and Corporate Film at the Inaugural Hall & Lounges at Regular Intervals
- Display of Company Logo at backdrops, banners, hoardings, promotional materials and publications
- Three exclusive hoardings at the most visible site at the exhibition venue
- Display of Company Logo in all promotional advertisements
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (2 pages) in Exhibitor Catalogue
- Logo on the sponsor page of the Indian Analytical Congress 2019 website & link to sponsor's website
- One Double spread colour advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- Logo to be acknowledged in all invitation tickets.
Please Note: No logo will be incorporated on the Business Invitees after October 31st, 2019

REGISTRATION DESK: INR 8 Lakh

One of the most visible & widely distributed elements of communication

- Complimentary Stall of 20Sq.Mtrs at the Exhibition
- Company Name & Logo on Registration Desks
- Company logo to be acknowledged as "Thank You Sponsor" panel at prominent locations
- Name & Logo of the company at the Indian Analytical Congress website on the online Exhibitors Registration Forms as the Registration Desk Sponsor
- Logo in the sponsor page of the Indian Analytical Congress website & link to sponsor's website

DELEGATES LUNCH: INR 8 Lakh (Single Day)

- Complimentary Stall of 20Sq.Mtrs at the Exhibition
- Company Name & Logo on Lunch Venue for the Delegates
- Company logo to be acknowledged as "Thank You Sponsor" panel at prominent locations
- Name & Logo of the company at the Indian Analytical Congress website on the online Exhibitors Registration Forms as the Registration Desk Sponsor
- Logo in the sponsor page of the Indian Analytical Congress website & link to sponsor's website

CO-SPONSORSHIP: INR 10 Lakh (5 Nos.)

EXHIBITION

- Bare Exhibition Space of 90 sq. mtrs (Additional space can be booked on 10% discount payment)

CONFERENCE

- One Speaking Slot in the Technical Session
- 10 Complimentary Conference Delegate passes
- One Single Page colour advertisement in the conference booklet

PROMOTION & BRANDING

- Company Power Point at the Inaugural Hall & Lounges at Regular Intervals
- Display of Company Logo at backdrops, banners, hoardings, promotional materials and publications
- Two exclusive hoardings at the most visible site at the exhibition venue
- Display of Company Logo in all promotional advertisements
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (1 page) in Exhibitor Catalogue
- Display of Company Logo in the sponsor page of the Indian Analytical Congress website & link to sponsor's website
- One Full Page Colour Advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- Logo to be acknowledged in all invitation tickets (1.5 Lakh)
Please Note: No logo will be incorporated on the Business Invitees after October 31st, 2019

ASSOCIATE: INR 8 Lakh (8 Nos.)

EXHIBITION

- Bare Exhibition Space of 80 sq. mtrs (Additional space can be booked on 10% discount payment)

CONFERENCE

- One Speaking Slot in the Technical Session
- 8 Complimentary Conference Delegate passes
- One Single Page Colour Advertisement in the Conference Booklet

PROMOTION & BRANDING

- Company Power Point and Corporate Film at the Inaugural Hall & Lounges at Regular Intervals during the Event
- Display of Company Logo at backdrops, banners, hoardings, promotional materials and publications
- One exclusive hoarding at the most visible site at the exhibition venue
- Display of Company Logo in all promotional advertisements
- Inclusion of Company Profile (1 page) in Exhibitor Catalogue
- Logo on the sponsor page of the Indian Analytical Congress website & link to sponsor's website
- One Full Page Colour Advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- Logo to be acknowledged in all invitation tickets.
Please Note: No logo will be incorporated on the Business Invitees after October 31st, 2019

SPONSORSHIP OPPORTUNITIES

BADGES & LANYARD: INR 8 Lakh

This is a great opportunity to have your logo on the Indian Analytical Congress 2019 badges. Sponsoring the Exhibitor & the Visitor badges maximize your exposure to our overall audience.

- Printing of logo of sponsoring company on the badges for all participation categories including Delegates, VIPs, Exhibitors, Service provider, Organizer, Government officials etc.
- Logo in the sponsor page on the Indian Analytical Congress website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- One Full Page Colour Advertisement in the Show Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue

BUSINESS VISITORS INVITEES: INR 6 Lakh

It has top of the mind brand recall with all visitors attending the event sent to VIP visitors, Delegates, Press, Trade visitors and Government officials. The biggest advantage is its extensive reach much before the event.

- Printing of name and logo of sponsoring company on the invites & tickets (1.5 Lakhs)
- Logo in the sponsor page of the Indian Analytical Congress website & link to sponsor's website
- One full-page colour advertisement in the exhibitors' catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- Complimentary Space of 15 Sq.Mtrs in the Exhibition Area

SESSIONS SPONSOR: INR 6 Lakh (Each Session)

One of the most visible & widely distributed elements of communication among conference delegates and speakers

- Logo and name of sponsoring company will be displayed at during the Session being sponsored
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website
- Complimentary Space of 20 Sq.Mtrs at the exhibition Area
- One full-page colour advertisement in the exhibitors' catalogue

SPEAKER PROTOCOL LOUNGE: INR 10 Lakh

Fully furnished hotspot for industry leaders with highest visibility among the top brass as it is the excellent medium to attract VIP's, Diplomat and Senior Government official's attention

- Prominent display of name and logo of the company at VIP Lounge
- A brochure stand space will be provided in the VIP Lounge to keep the Brochure / Literature of the company. (Literature to be provided by the company)
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- Logo in the sponsor page of the Indian Analytical Congress website & Link to Sponsor's website

DELEGATE KIT: INR 10 Lakh

Achieve unique presence at the show. It is the most opposite way to promote your brand on bag as it is distributed to VIP's, The Press, Trade Visitors, etc.

- Name & Logo of the sponsoring company to be printed on the Delegates Kits
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- Inclusion of Company Profile (approximately 200 words) in Exhibitors Catalogue
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website

EXHIBITOR & MEDIA KIT: INR 6 Lakh

Exhibitor & Media Kit will be distributed to every Exhibitor & Media during the exhibition. It's an ideal opportunity for your brand awareness.

- Sponsor's Corporate Literature to be included in Kit
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- One full-page colour advertisement in the Exhibitor Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue at the event

FAIR GUIDE-ROUTE PLANNER: INR 5 Lakh

The only guide with details of who is where at the fair. Published in large numbers and distributed from the information and registration desks at the fair. Distributed to VIP Visitors & Foreign Delegations from the protocol lounge. It will also be given to visitors at the time of registration.

- Name & Logo of the sponsoring company on the cover page of the Fair Guide
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue

FOOD COURT: INR 5 Lakh

- Logo and name of sponsoring company will be displayed at prominent locations inside and outside the Restaurant.
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website
- One full-page colour advertisement in the exhibitors' catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue (approximately 150 words) in Exhibitors Catalogue

EXHIBITORS DIRECTORY (Exhibition): INR 5 Lakh

The Exhibitor Catalogue has a long shelf life as compared to any newspaper or journal, since buyers use it as a reference book to source their requirements. The Exhibitors Catalogue will be distributed to all the Exhibitors, VIP Visitors, Trade Visitors, the Media, Delegates, etc.

- Logo of the sponsoring company on the cover page of the Exhibitors Catalogue
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website
- Inclusion of Company Profile (approximately 300 words) in Exhibitors Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- One full-page colour advertisement in the Exhibitor Catalogue

CONFERENCE BOOKLET (ABSTRACT): INR 6 Lakh

The Exhibitor Catalogue has a long shelf life as compared to any newspaper or journal, since buyers use it as a reference book to source their requirements. The Exhibitors Catalogue will be distributed to all the Exhibitors, VIP Visitors, Trade Visitors, the Ministries, the Media, Delegates, etc.

- Logo of the sponsoring company on the cover page of the Exhibitors Catalogue.
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website
- Inclusion of Company Profile (approximately 300 words) in Exhibitors Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- One full-page colour advertisement in the Exhibitor Catalogue and Conference Booklet

FLASH DRIVE OR PEN DRIVE: INR 4 Lakh

One of the most visible & widely distributed elements of communication among conference delegates and speakers.

- Logo on the back of the flash or Pen drive distributed to all Speakers & Conference Delegates
- Logo and name of sponsoring company will be displayed at Information Kiosk
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website
- One full-page colour advertisement in the exhibitors' catalogue

INFORMATION COUNTER: INR 4 Lakh

One of the most visible & widely distributed elements of communication.

- Logo and name of sponsoring company will be displayed at Information Kiosk
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website
- One full-page colour advertisement in the exhibitors' catalogue
- Sponsor's Corporate Literature to be distributed to Trade visitors, Media and Invitees (Literature to be provided by Sponsor)

MEDIA LOUNGE: INR 4 Lakh

It is the hub for all the media activity at the event. Your information travels beyond the boundaries of event audiences.

- Name and Logo of Sponsoring Company will be displayed prominently at the Media Lounge
- Built up 15 sqm of space for Business Centre
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website

PEN SPONSORSHIP: INR 3 Lakh

- Name & Logo of the sponsoring company to be printed on the pen to be presented to Trade visitors, Media and Invitees
- Pens will be staged at all Registration desks for the use of the visitors
- Company logo to be acknowledged in "Thank You Sponsor" panel at prominent locations
- One full-page colour advertisement in the Exhibitor Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- Logo in the sponsor page of the Indian Analytical Congress website and link to sponsor's website

SPONSORSHIP OPPORTUNITIES



Supporting Associations

For details, contact:

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